



BEARFACTS 1996 – 2006 Winston-Salem (MSA) [49180]

Winston-Salem is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2006 population of 455,043 ranked 106th in the nation.

PER CAPITA PERSONAL INCOME

In 2006 Winston-Salem had a per capita personal income (PCPI) of \$34,311. This PCPI ranked 117th in the United States and was 93 percent of the national average, \$36,714. The 2006 PCPI reflected an increase of 5.0 percent from 2005. The 2005-2006 national change was 5.6 percent. In 1996 the PCPI of Winston-Salem was \$25,183 and ranked 55th in the United States. The 1996-2006 average annual growth rate of PCPI was 3.1 percent. The average annual growth rate for the nation was 4.3 percent.

TOTAL PERSONAL INCOME

In 2006 Winston-Salem had a total personal income (TPI) of \$15,613,084*. This TPI ranked 105th in the United States. In 1996 the TPI of Winston-Salem was \$10,110,085* and ranked 94th in the United States. The 2006 TPI reflected an increase of 6.9 percent from 2005. The 2005-2006 national change was 6.7 percent. The 1996-2006 average annual growth rate of TPI was 4.4 percent. The average annual growth rate for the nation was 5.4 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Winston-Salem. In 2006 net earnings accounted for 64.2 percent of TPI (compared with 66.6 in 1996); dividends, interest, and rent were 20.5 percent (compared with 21.1 in 1996); and personal current transfer receipts were 15.3 percent (compared with 12.4 in 1996). From 2005 to 2006 net earnings increased 4.9 percent; dividends, interest, and rent increased 12.0 percent; and personal current transfer receipts increased 9.1 percent. From 1996 to 2006 net earnings increased on average 4.1 percent each year; dividends, interest, and rent increased on average 4.1 percent; and personal current transfer receipts increased on average 6.7 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Winston-Salem increased from \$11,081,553* in 2005 to \$11,575,670* in 2006, an increase of 4.5 percent. The 2005-2006 national change was 5.7 percent. The average annual growth rate from the 1996 estimate of \$7,494,708* to the 2006 estimate was 4.4 percent. The average annual growth rate for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 24, 2008